

GO FOR THE GOLD

4 SHINING EXAMPLES OF A VERSATILE METAL



OLYMPIC MEDALS

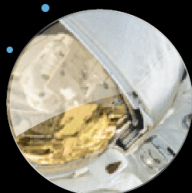


Sochi 2014
Olympics



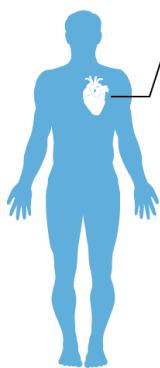
The 98 gold medals to be awarded at the 2014 Sochi Winter Olympic Games contain 6 grams of gold each!¹

AEROSPACE



A thin layer of gold is applied to spacesuits and many spacecraft components to protect astronauts and their ships.

HEART HEALTH



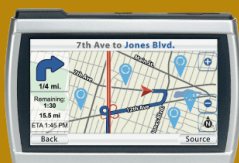
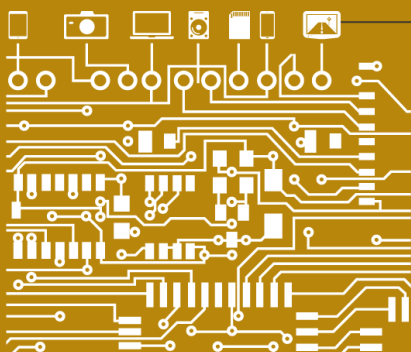
PACEMAKERS



HEART STENTS

Gold is essential to sophisticated medical equipment, including life-support devices, pacemakers and heart stents, and is used in the treatment of heart disease.

TECHNOLOGY



GPS

Metals are essential, irreplaceable components of modern technology. In fact, gold is a key metal in GPS and satellite technology, making it possible for a GPS to help drivers navigate.

¹ <http://www.sochi2014.com/en/paralympic/about-medals>