

Nancy Gravatt, APR

Nancy Gravatt will join the National Mining Association (NMA) on January 3, 2013 as senior vice president, communications following award-winning work at the American Iron and Steel Institute (AISI). At AISI she led the institute's efforts in advancing its strategic plan, its branding and marketing strategies and its public affairs programs, including the New Steel Campaign. In 2008, the campaign won national communications awards from the Advertising Research Foundation and the Public Relations Society of America.

Previously, Gravatt provided strategic public relations counsel to the travel, insurance and food industries and to government. She serves on the University of Illinois' College of Media's Advisory Board and is an accredited member of the Public Relations Society of America. She has a Bachelor of Science degree in Journalism from the University of Illinois and a Master's degree in Political Science from George Washington University.